

هيئة الاتصالات وتقنية المعلومات
Communications and Information Technology Commission



ICT Indicators Report End of Q2 2014

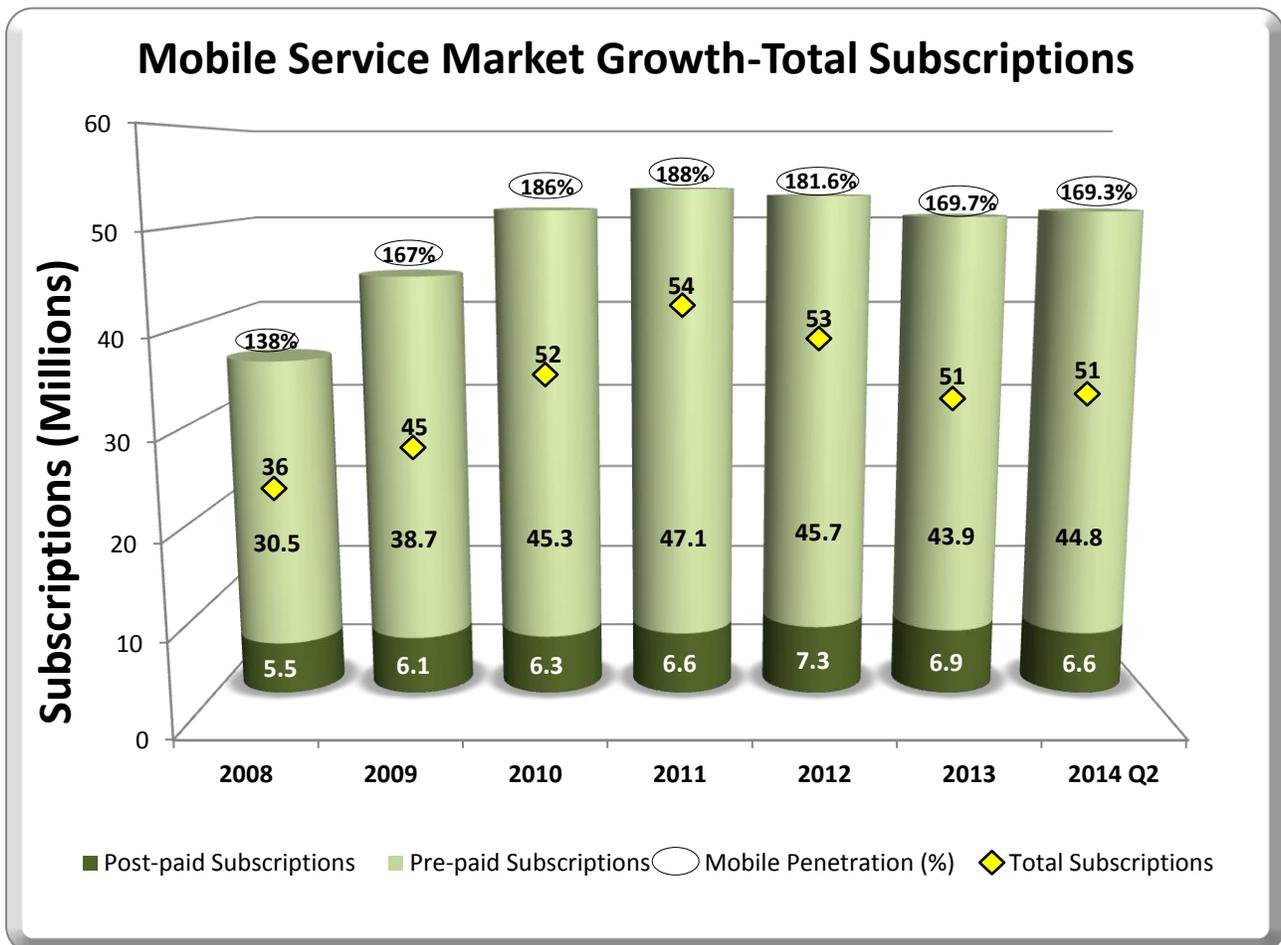
August, 2014



The ICT Sector in the Kingdom of Saudi Arabia

1. Mobile Telecommunications Market

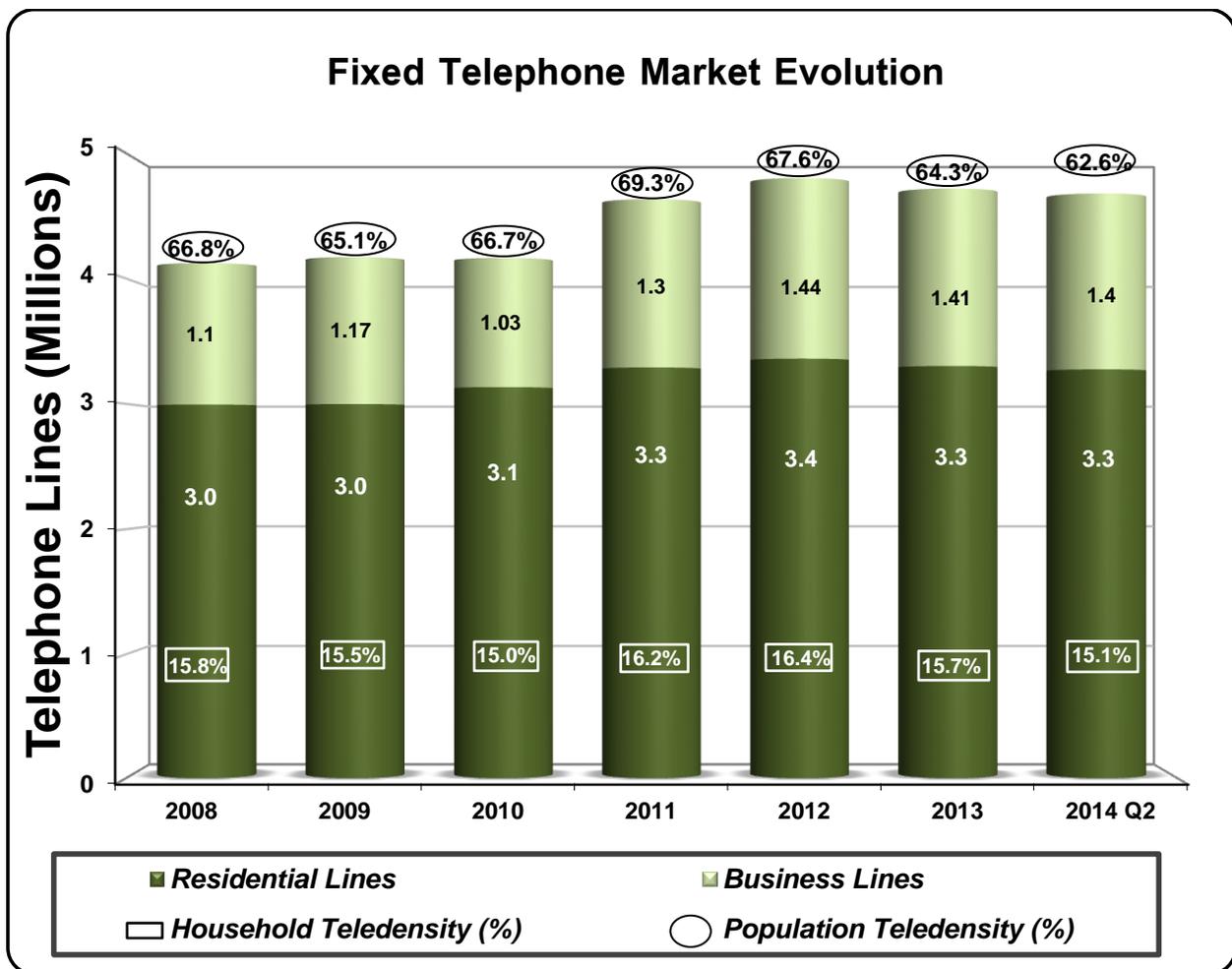
The total number of mobile subscriptions reached around 51 million by the end of Q2 2014, with penetration rate of 169.3%. Prepaid subscriptions constitute the majority (over 87.1%) of all mobile subscriptions.





2. Fixed Telephony Market

Fixed telephone lines reached 4.7 million by the end of Q2 2014, of which around 3.3 million or 70% were residential lines. This represents a household teledensity of around 62.6%, while the population teledensity is about 15.1%, taking to consideration the growth in the number of households.



Note: Population teledensity is calculated by dividing the total number of fixed lines by the total population, and household teledensity is calculated by dividing the total number of residential fixed lines by the total number of households.



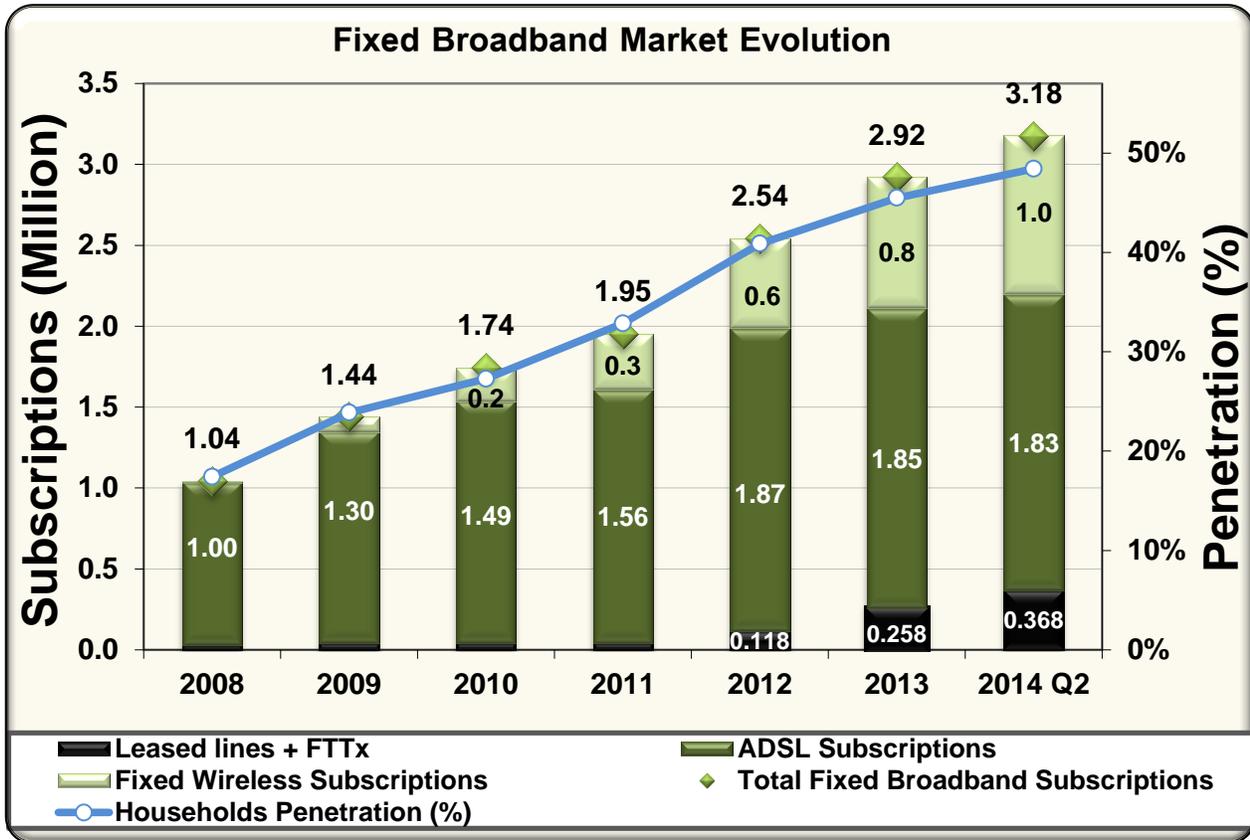
3. Broadband Market

Recently, demand for broadband services has increased significantly compared to previous years, due to the society's need for broadband services, especially after the government strong support for high tech projects which require good digital infrastructure. In addition, many government services are being accessed through e-government transactions. The widespread use of Internet in society is another factor that led to this growth, where the Internet has become a major source of hundreds of thousands of applications that are downloaded to smart devices such as social networking, business applications, text messaging, security tools, games and more. This has driven service providers to provide many broadband packages targeting different user segments.



4. Fixed Broadband Services:

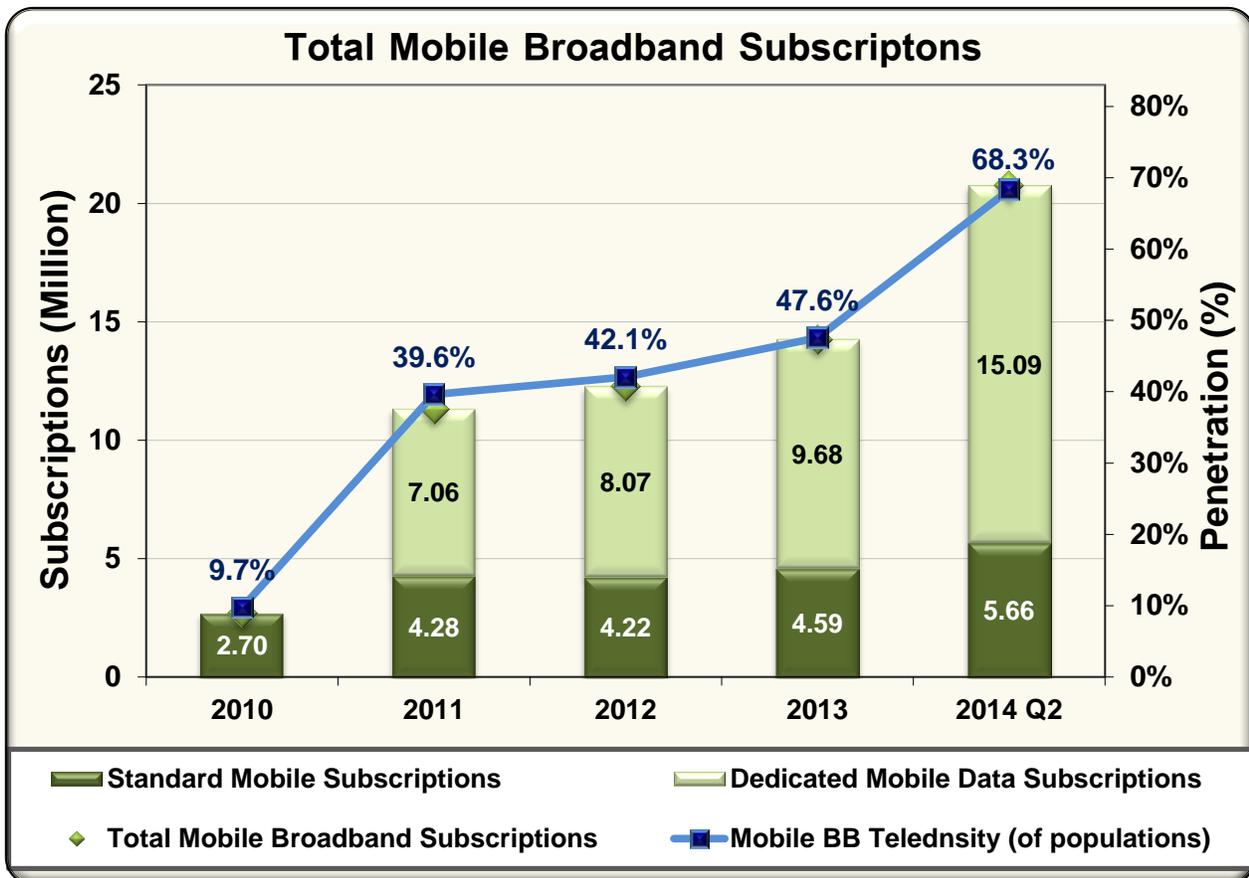
Fixed broadband subscriptions including DSL, fixed wireless (WiMax), FTTx and other fixed lines have grown to around 3.18 million subscriptions at the end of Q2 2014. The Fixed broadband penetration rate stands at about 48.4% of households.





5. Mobile Broadband Services:

The total number of mobile broadband subscriptions continue to increase, and reached around 20.7 million by the end of Q2 2014, representing a population penetration rate of 68%. The mobile broadband market also continues to gain momentum in the Kingdom. The key reasons for this growth include strong competition, the healthy expansion in the use of smart phones, and the offering of various data packages by mobile operators suitable for different user segments. These have led to a dramatic rise in the number of users in recent years.





6. Internet Services Market

The number of Internet users in the Kingdom continue to raise rapidly, reaching about 18.3 million at the end of Q2 2014, with a population penetration of 60.1%. Increased demand for Internet services and broadband was observed due to high use of social networking applications, video downloading and gaming. Customers are seeking higher speeds and larger packages resulting in heavy data traffic on both mobile and fixed networks.

It is expected that the demand for Internet services will continue to increase significantly over the next few years as a result of the availability of high speed fiber-optic networks (FTTx), increased Internet content, and the continued spread of handheld smart devices and applications.

